389 GROUP LTD

389 GROUP

We build what moves business forward.

TECHNOLOGY. MARKETING. VENTURES.



01 WHO WE ARE

Built in Africa. Ready for everywhere.

389 Group is a technology and venture company building digital products, platforms and businesses from Africa for a wider world.

We bring strategy, technology, creative thinking and execution together under one group.



THE RESULT IS SIMPLE

Ideas become products.
Products become businesses.
Businesses move forward.

Good ideas are not enough.

Businesses do not need more ideas. They need someone who can turn the right ideas into something real.

389 brings strategy and execution together so businesses can move from opportunity to outcome.



THINK	Find the opportunity.
BUILD	Turn it into something real.
MOVE.	Launch, learn and grow.

One group. Multiple ways to move forward.



01

Technology

Build the systems.

Products, platforms and business systems built for real use.



02

Marketing

Build the attention.

Brands and campaigns that turn attention into action.



03

Ventures

Build the opportunity.

New businesses shaped around problems worth solving.

04

Delivery

Make it happen.

The thread through everything. One team accountable from first idea to launch and growth.



04 TECHNOLOGY

Technology that works in the real world.

We design and build digital products, platforms and business systems that make organisations faster, simpler and more connected.

Technology that works beyond the demo.

- Product strategy
- UX/UI
- Web applications
- Mobile applications
- Business systems
- Integrations
- Automation
- AI-enabled workflows
- Infrastructure



Make the business impossible to ignore.

Great products still need attention.

We combine strategy, creative and technology to help businesses communicate clearly, launch confidently and grow.

- Brand strategy
- Creative direction
- Campaigns
- Content
- Digital marketing
- Websites
- Social
- Performance and analytics

Easier to notice. Easier to understand. Easier to choose.

We do not just build for clients.
Sometimes we build for ourselves.

389 Group develops businesses around opportunities we believe in.

We take ideas through strategy, validation, product development, launch and commercialisation.

The goal is not simply to launch another product.

It is to build something that can become a business.

IDEA — VALIDATION — PRODUCT — LAUNCH — **BUSINESS**



Built by 389.

Products created from real problems.



389 TICKETS

389 Tickets

Ticketing and event operations.

01



389 Store

Digital commerce.

02

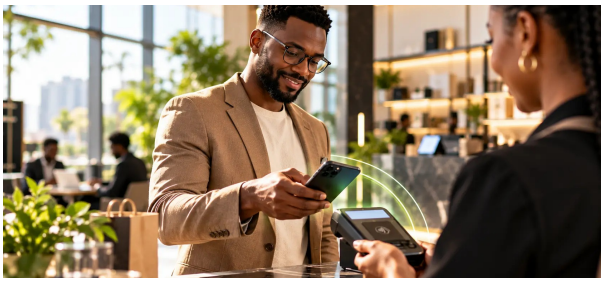


Steadi PAY

Steadi Pay

Unified business payments.

03



389 BarKeep

Hospitality technology.

04



389 Properties

Digital property management.

05



389 Konnect

Digital and physical business cards connected by one tap.

06



389 KONNECT

One card. One tap.

389 Konnect reimagines the business card for modern networking.

Create a digital business card, share it by link or QR code, or carry the physical card. One tap opens your profile and makes it easy to save your details.

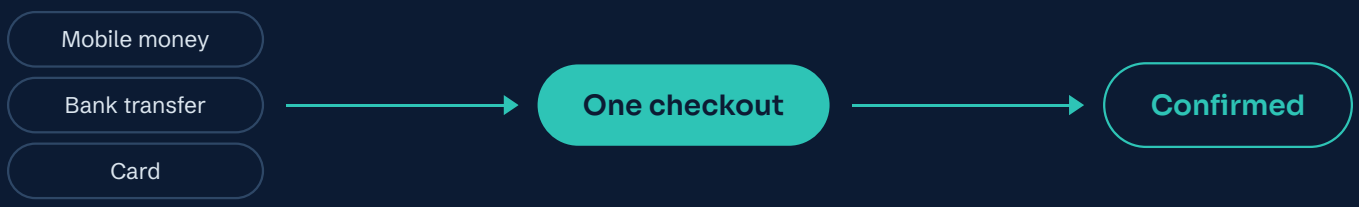
Your card, anywhere.

Steadi PAY

Every payment. One checkout.

Steadi Pay lets businesses accept mobile money, bank transfers and card payments through one checkout.

Customers choose how they pay. Businesses see the payment confirmed and money settles into their own account.





One integration. Every payment method.



389 TICKETS

From ticket sale to the gate.

389 Tickets brings ticketing and event operations into one platform.

- Ticket sales
- Digital tickets
- Physical ticketing
- Verification
- Access control
- Event operations

389 TICKETS

Commerce, without the friction.



389 Store is built to make digital commerce easier to manage, from product discovery through checkout and fulfilment.



389 BARKEEP

Hospitality, connected.

389 BarKeep brings technology into the everyday operation of hospitality businesses.

Orders.
Operations.
Inventory.
Payments.
Reporting.



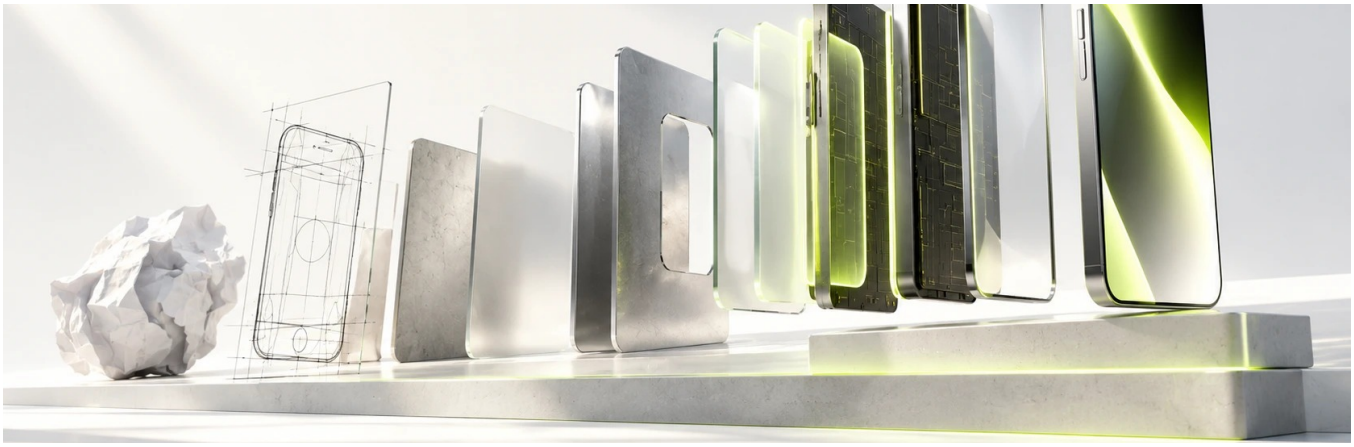
389 PROPERTIES

Property, made easier to manage.

389 Properties brings property operations into a connected digital environment.

Ideas need momentum.

01	**Discover**	Understand the problem.
02	**Define**	Find the opportunity.
03	**Design**	Shape the experience.
04	**Build**	Turn the idea into reality.
05	**Move**	Launch, learn and improve.





09 OUR APPROACH

Small enough to move. Experienced enough to deliver.

We work closely with founders, businesses and organisations that need more than advice.

Our teams bring strategy, design, technology, marketing and delivery together around the problem.

Less handoff.
More ownership.
Better execution.

The people behind the work.

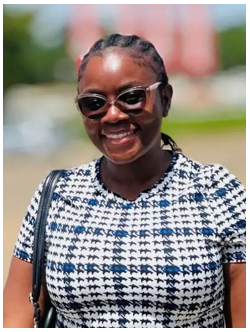
A small senior team across technology, operations, finance, legal and governance.

Close enough to the work to own it. Experienced enough to see it through.



Gilson Njunga
Founder and Group Managing Director

LEADERSHIP



Catherine Njunga
Group Secretary



Daryan Gadama
Head of Tech and Innovation



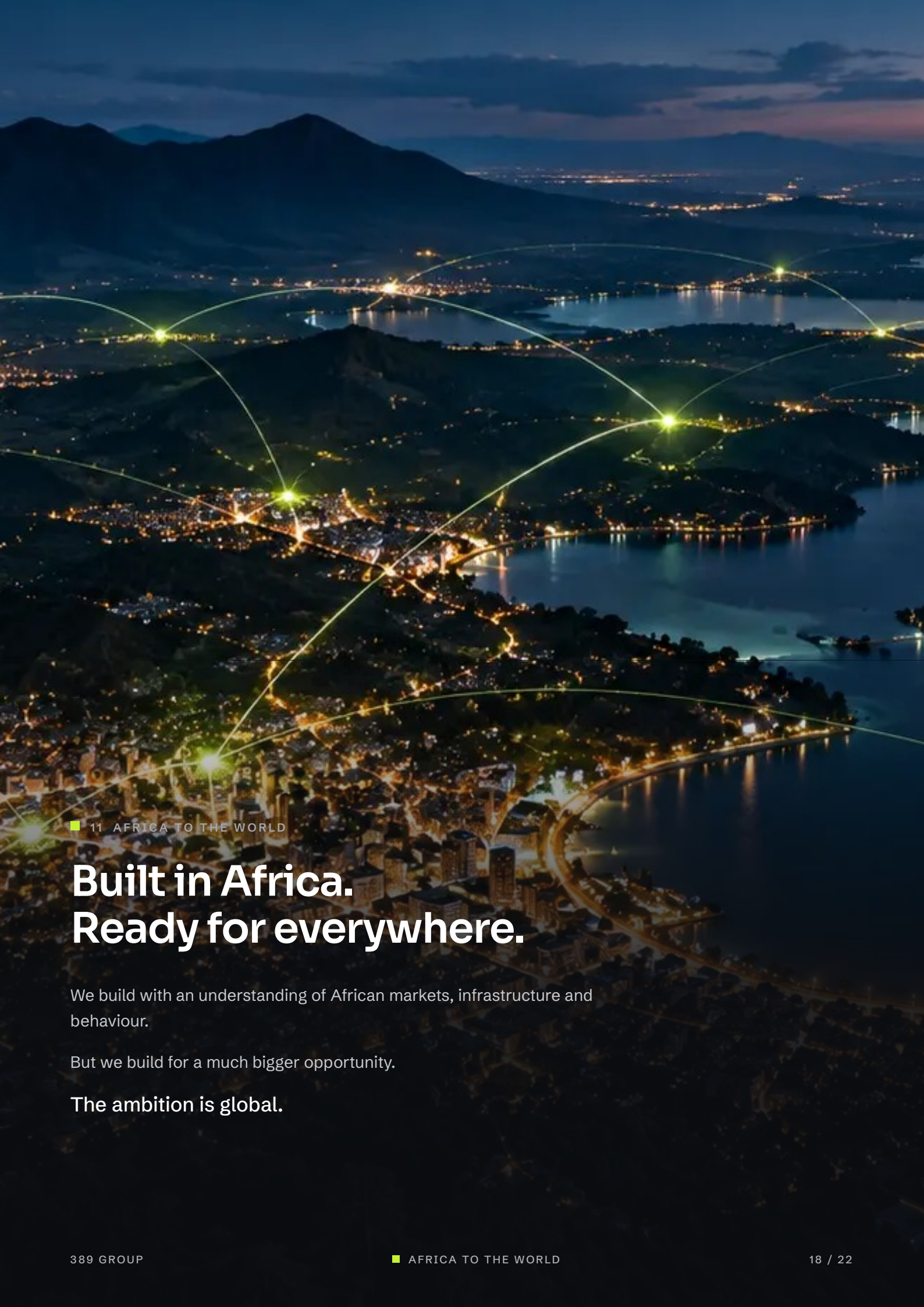
Aubrey Chakachadza
Head of Operations



Precious Chautsi
Head of Finance



Lazie Nkhata
Head of Legal



11 AFRICA TO THE WORLD

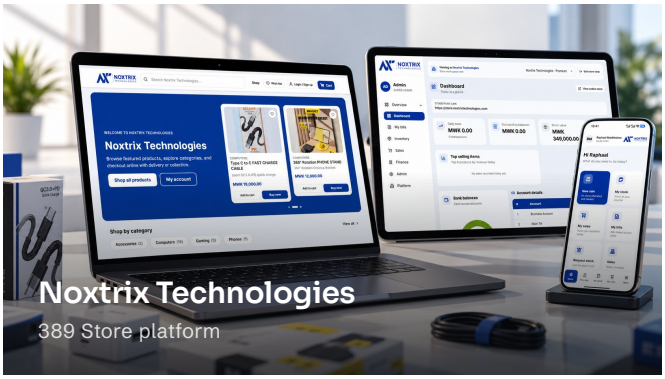
Built in Africa. Ready for everywhere.

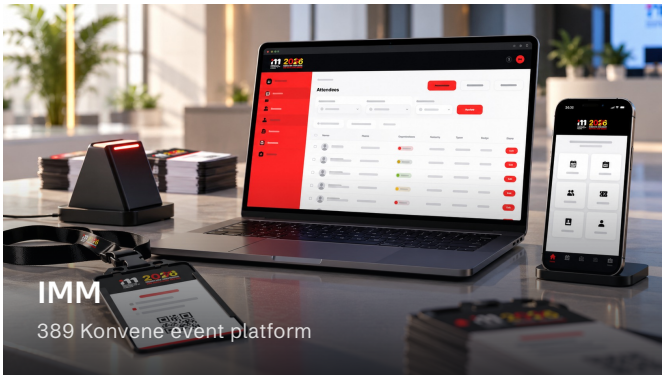
We build with an understanding of African markets, infrastructure and behaviour.

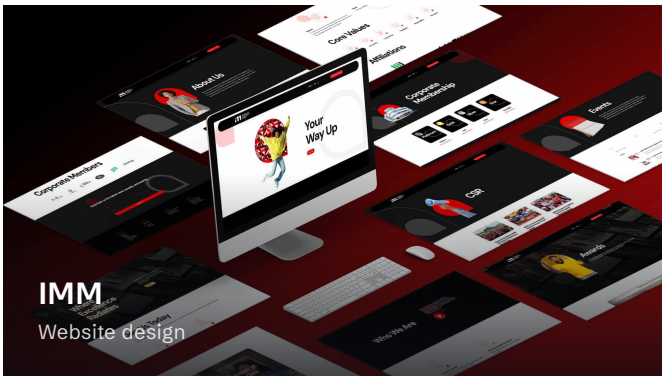
But we build for a much bigger opportunity.

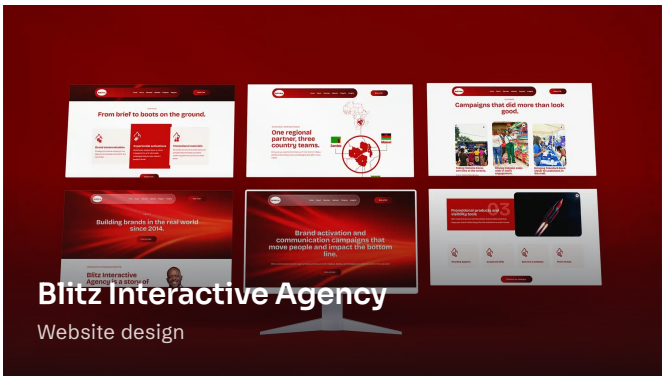
The ambition is global.

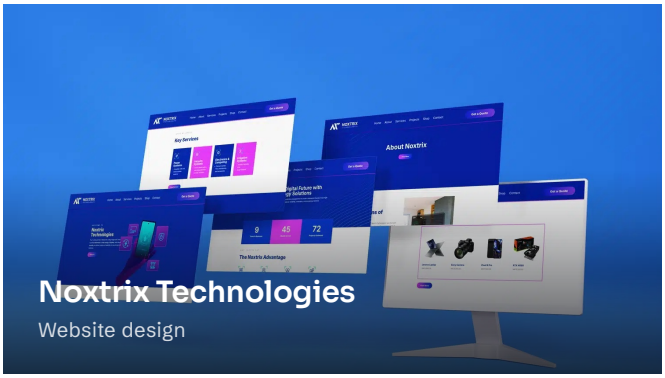
From ideas to things people use.

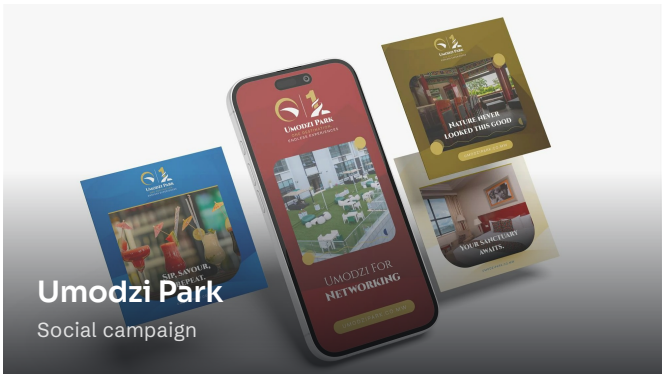




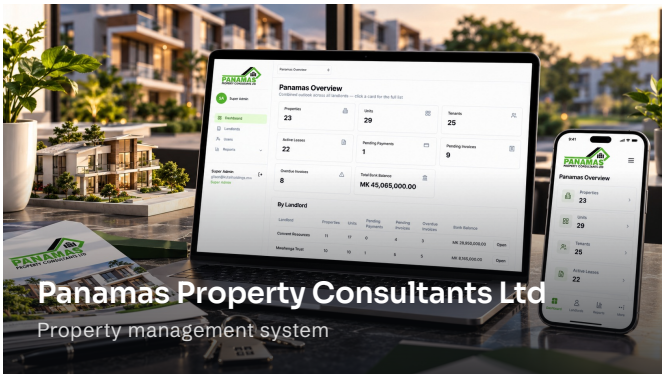












The businesses we build with.

RECOGNITION

MEA Markets African Excellence Awards 2026
B2B Technology Marketing Agency of the Year, Southern Africa
Brand Strategy Excellence Award, Southern Africa

DesignRush Best Website Design
Two awards, for the IMM and Noxtrix websites

We stay close to the work.

01

Ownership

We take responsibility for outcomes.

02

Clarity

We simplify complex problems.

03

Speed

We keep momentum without sacrificing quality.

04

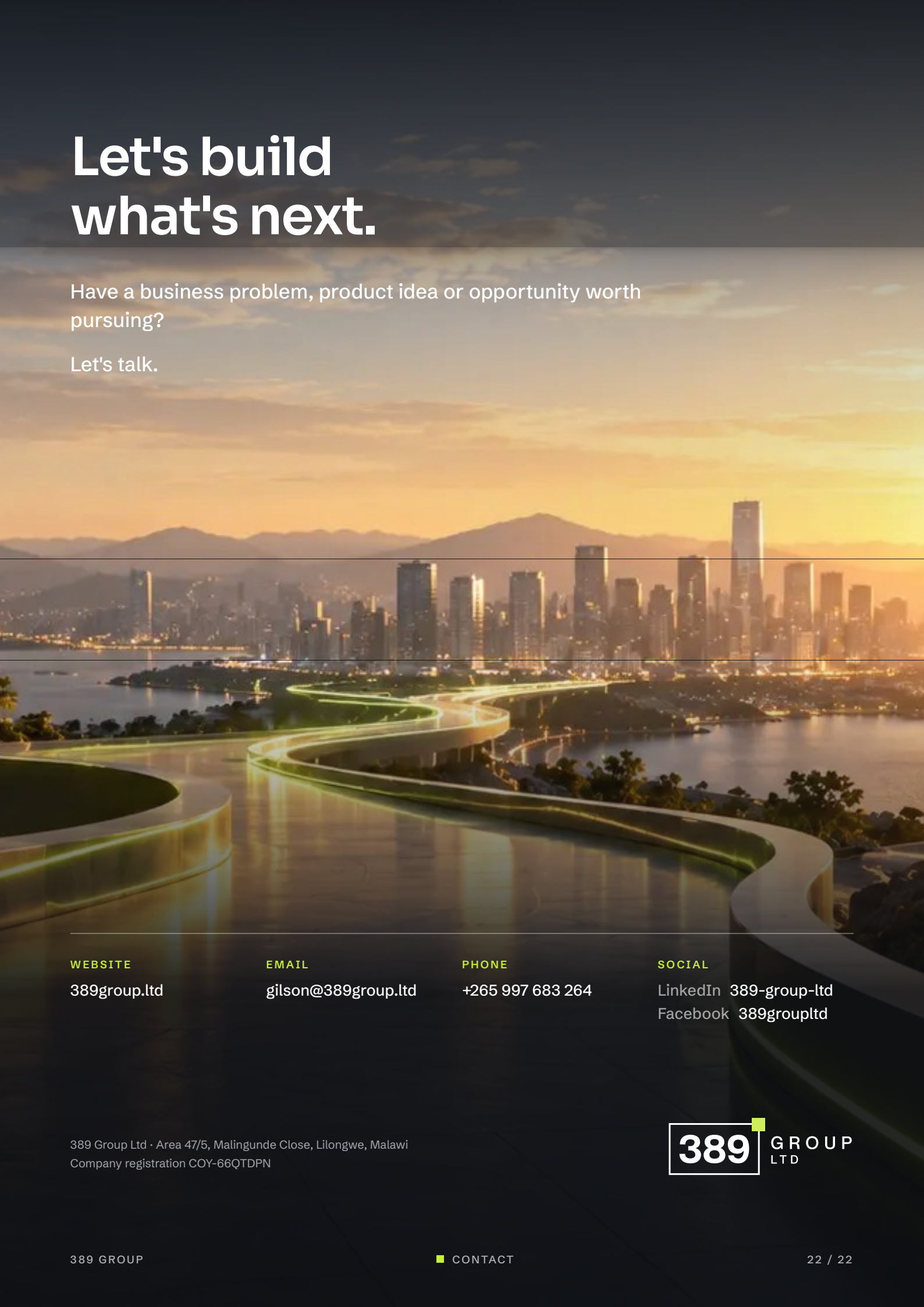
Build

We believe the best way to understand an idea is to make it real.

Let's build what's next.

Have a business problem, product idea or opportunity worth pursuing?

Let's talk.



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